PRESS RELEASE

EU–Ghana Agribusiness Exhibition Forum 2026 to Connect Ghanaian and European Businesses

Accra, Ghana — More than **400 visitors**, alongside Ghanaian and European exhibitors, businesses, investors, buyers and industry stakeholders, are expected to come together in Accra on **28–29 October 2026** for the **EU–Ghana Agribusiness Exhibition Forum 2026**, under the theme **"Where Europe Meets Ghana."**

Taking place at **The Palms by Eagles Hotel, Accra**, the two-day Forum and exhibition will create a practical platform for businesses to **showcase products and services, explore new markets, identify investment opportunities and develop commercial partnerships** across the agribusiness value chain.

The exhibition will feature Ghanaian and European companies, including businesses from **the Netherlands, Belgium, France, Sweden, Denmark, Germany and the United Kingdom**. Through exhibition, networking and business matchmaking, participants will have opportunities to connect with **buyers, suppliers, distributors, investors, technology providers and strategic partners**.

The programme will focus on practical opportunities and challenges affecting agribusiness trade and investment, including **EU–Ghana trade and investment opportunities, market access, export readiness, standards and regulatory requirements, financing, value-chain development, technology and innovation, and sustainable agriculture**.

The Forum will also highlight the growing importance of **quality standards, sustainability, traceability and regulatory compliance** for businesses seeking to access international and European markets.

The event is expected to feature **H.E. the EU Ambassador to Ghana**, together with senior representatives of the Government of Ghana, European diplomatic missions, participating companies, the private sector and supporting organisations. Further details on confirmed speakers and official participants will be announced as arrangements are finalised.

According to **Nicolas Gebara, Executive Director of EuroCham Ghana**, the Forum is designed to move beyond dialogue and create practical commercial opportunities.
"The Forum is about turning conversations into commercial opportunities by bringing Ghanaian and European businesses together with buyers, investors and value-chain partners. We want participants to identify concrete opportunities for trade, investment, technology cooperation and partnerships that continue beyond the two days."

The Forum brings together a strong network of **European and Ghanaian institutional partners** committed to strengthening trade, investment and business connections between Europe and

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Ghana. It is organised by **EuroCham Ghana**, in partnership with the **Government of Ghana, the Ghana Investment Promotion Authority (GIPC) and GNBCC**, with **RVO Netherlands and the Delegation of the European Union to Ghana serving as institutional partners**.

As the Key Private Sector Sponsor of the EU–Ghana Agribusiness Exhibition Forum 2026, AAK is supporting the Forum's focus on sustainable value creation, innovation and commercially relevant agribusiness solutions. **AAK is a global ingredient company** specialising in plant-based oils and fats, with long-standing shea operations in West Africa and a presence in Ghana since 1958.

For Ghanaian businesses, the Forum offers opportunities to engage with European companies, buyers and investors and explore **new markets, technology, investment, distribution channels and international value chains**. For European companies, it provides an opportunity to identify **Ghanaian business partners, suppliers, distributors, customers and investment opportunities** while gaining a deeper understanding of the Ghanaian market.

The organisers expect the Forum to generate **business connections, trade leads, investment discussions, technology partnerships and longer-term commercial relationships** between Ghana and Europe.

EU–Ghana Agribusiness Exhibition Forum 2026
Theme: *Where Europe Meets Ghana*
Dates: 28–29 October 2026
Venue: The Palms by Eagles Hotel, Accra
Register to Participate

Exhibitors:
Register as an Exhibitor

Visitors:
Register as a Visitor
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