



B2B MATCHMAKING FORM

Section 1: Company Profile

• Company Name	
• Contact Person (Full Name & Title)	
• Email Address	
• Phone / WhatsApp	
• Country of Operation	
• Website (if applicable)	

Section 2: Business Activity

- What best describes your organization?
 - ☐ Producer / Farmer
 - ☐ Processor
 - ☐ Exporter
 - ☐ Importer / Distributor
 - ☐ Retailer
 - ☐ Investor / Fund
 - ☐ Service Provider (Logistics, Certification, Finance, etc.)
 - ☐ Other: _____
- Sector(s) of activity (select all that apply)
 - ☐ Cocoa
 - ☐ Fruits & Vegetables
 - ☐ Grains / Cereals
 - ☐ Livestock
 - ☐ Fisheries
 - ☐ Processed Foods
 - ☐ AgriTech / Inputs
 - ☐ Other: _____



Section 3: Products / Services Offered

Please describe your key products or services (<i>Short paragraph</i>)

- **Export readiness**
 - ☐ Already exporting
 - ☐ Ready to export
 - ☐ Not yet export-ready
- **Certifications (if any)**
 - ☐ Organic
 - ☐ Fairtrade
 - ☐ Global G.A.P.
 - ☐ HACCP / ISO
 - ☐ None
 - ☐ Other: _____

Section 4: Target Partners

- What type of partners are you looking for?
 - ☐ Buyers / Off-takers
 - ☐ Distributors
 - ☐ Investors
 - ☐ Joint Venture Partners
 - ☐ Technology Providers
 - ☐ Suppliers
 - ☐ Other: _____

Countries of interest (<i>Multi-select or free text: e.g. Netherlands, Germany, France, Ghana, ECOWAS, etc.</i>)



Section 5: Business Deal Objectives

- What is your primary objective for B2B meetings?
 - ☐ Secure distribution agreement
 - ☐ Find export buyers
 - ☐ Raise investment
 - ☐ Establish joint venture
 - ☐ Source products/services
 - ☐ Market exploration
 - ☐ Other: _____
- Estimated deal size / scale (optional)
 - ☐ Pilot / small volume
 - ☐ Medium-scale partnership
 - ☐ Large-scale / strategic

Section 6: Meeting Preferences

- Preferred meeting format
 - ☐ Pre-scheduled meetings only
 - ☐ Open networking + scheduled
 - ☐ No preference
- Availability
 - ☐ Day 1
 - ☐ Day 2
 - ☐ Both days

Section 7: Additional Notes (Optional)

Specific companies you want to meet (if any)	
Additional comments	