



Corporate Exhibition Package

1. Event Overview

- **Dates:** 28–29 October 2026
- **Venue:** Palms by Eagles Hotel

The EU–Ghana Agribusiness Exhibition is a **high-impact business platform** designed to connect **Ghanaian agribusinesses with European buyers, investors, and partners.**

This is not a traditional exhibition—it is a **marketplace for partnerships, trade, and investment.**

Expected Participation:

- 500+ targeted participants
- European trade delegations & companies
- Ghanaian SMEs & exporters
- Policymakers, regulators, and investors

2. What You Actually Get

The EU–Ghana Agribusiness Exhibition provides companies with a unique opportunity to position their products, build commercial relationships, and access international markets.

- **Market Access:** Engage directly with European buyers, distributors, investors, and partners actively seeking sourcing and investment opportunities.
- **Lead Generation:** Build a pipeline of qualified business contacts through targeted meetings and networking opportunities.
- **Positioning:** Showcase your products, capabilities, and readiness to serve regional and European markets.
- **Efficiency:** Meet multiple potential partners in one strategic platform—reducing months of individual outreach and market development efforts.



3. Exhibitor Packages

Option A - Premium Booth - GHS 6,000 (excl. VAT & levies)

Maximum visibility. Priority access. Deal-making focus.

- ✓ 3x2m **prime-location booth** (high foot traffic / VIP route)
- ✓ 3 exhibitor passes (full access + lunches for 2 days)
- ✓ Fully equipped including:
 - Table & chairs
 - electricity
 - high-speed internet
- ✓ Invitation for 2 persons at the Networking Cocktail at the EU Ambassadors' Residence

Business Advantages:

- Priority access to B2B matchmaking opportunities with European buyers and partners
- Access to the profiles of participating European companies and delegates to facilitate targeted networking and meeting preparation
- Featured exhibitor status on event website, programme, and communications
- Enhanced visibility through event promotion, social media, and outreach campaigns
- Access to Demonstration Zone for product demonstrations and live pitching
- Priority access to policy dialogues and thematic sessions

Option B - Standard Booth - GHS 4,000 (excl. VAT & levies)

Efficient market entry. Strong business exposure.

- ✓ 2x2m exhibition space
- ✓ 2 exhibitor passes (2 days + lunch)
- ✓ Furnished booth
 - Table & chairs
 - electricity
 - high-speed internet
- ✓ Invitation for 1 person at the Networking Cocktail at the EU Ambassadors' Residence

Business Advantages:

- Access to the profiles of participating European companies and delegates to facilitate targeted networking and meeting preparation
- Access to B2B matchmaking sessions
- Visibility on the event website and official programme
- Access to networking sessions and business events
- Direct interaction with European companies, investors, and partners
- access to policy dialogues and thematic sessions



4. Business Opportunities Included

Beyond exhibition space, participants benefit from a structured business development platform designed to create meaningful commercial connections.

Structured B2B Matchmaking

- Pre-scheduled and on-site business meetings
- Targeted connections with European buyers, distributors, investors, and partners

Direct Access to Decision-Makers

Engage with:

- EU Delegation representatives
- Trade and investment agencies
- Sector regulators and key industry stakeholders

Live Demonstration Zone

- Product demonstrations
- Business presentations
- Investor walkthroughs
- Opportunities to showcase innovation and market readiness

Continuous Networking

- Dedicated networking spaces
- Business conversations throughout the exhibition
- Informal engagement opportunities with potential partners

6. Registration & Next Steps

To secure your participation:

1. Select your preferred booth package or sponsorship opportunity
2. Complete the registration process
3. Submit your company profile and logo for inclusion in event materials
4. Receive the exhibitor guide and participation details
5. Confirm booth allocation and participate in the pre-event briefing

7. Limited Availability

- Exhibition space is strictly limited and allocated on a **first-confirmed basis**.
- Premium locations will be reserved for confirmed Premium Booth exhibitors.
- Early confirmation is recommended to secure the best positioning and visibility opportunities.

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